

De Graft Management (DGM) Newsletter

June 2022

Since our last newsletter of 2021, the first quarter of 2022 has proved to be even more productive for DGM with several exciting new developments that have kept the team extremely busy.

KPDA ONLINE WEBINAR

In February, CEO Lena Rosenior joined the panel on the Kenya Property Developers Association's Webinar: **'Property Technology Innovation & Solutions for the Future of Real Estate Developers'**. Lena's contribution to the lively and informative discussion on technology as a critical component in the future of real estate and the application of AI and PropTech in the Kenyan property space was very well received.

Link to webinar: <https://rb.gy/ppa0w3>



KPDA CEO's BREAKFAST FORUM

In February, Jaqueline Maigua our Head of Projects - East and South Africa, represented DGM at the exclusive **KPDA CEO's Breakfast Meeting** in Nairobi. The panel discussion featured experts and specialists in real estate who discussed the property industry outlook in Kenya for 2022 and beyond. The session was particularly relevant for DGM and enabled Jaqueline to share and engage with key real estate players and to forge important strategic alliances.

WHAT'S NEW?

In April, the DGM team welcomed a new addition. We are pleased to announce that Gina Munyori is our new Marketing, Comms and Brands Associate and will be supporting DGM's Branding and Marketing strategy within the tech space. Welcome Gina!



CO-INNOVATE, BRUNEL UNIVERSITY

Brunel University's ground-breaking **Co-Innovate** programme has been a rich source of business support for DGM. We have benefited immensely from input from talented interns and university academics. As a result of this exciting partnership, earlier this year, DGM's CEO Lena Rosenior joined the Co-Innovate programme as an Ambassador. In May 2022, Lena was honoured to receive an Award for her contribution to the programme from Professor Geoff Rodgers, Brunel University's Vice Provost for Research. Collaboration and innovation at its best!



KEY TRANSFORMATIONS IN THE REAL ESTATE SECTOR

KPDA's Annual Conference was held in March this year in Nairobi on the theme: **Key Transformations in the Real Estate Sector – Road to Recovery**. As a proud sponsor, DGM's very own Property expert Jaqueline Maigua contributed critical insight to the Contemporary Building Construction & Management Technologies panel. The only female panellist Jaqueline commented, "Happy to have been part of the KPDA annual conference. It was informative, enlightening and an opportunity to share insightful knowledge". KPDA is to be congratulated for hosting a seminal event that generated crucial new narratives to this important debate.



WHAT'S NEW - continued

DGM's Waste Management Technology has been selected by UN Habitat to be added to the People-Centered Smart Cities Compendium. More details to follow.



The University Of London (UEL) has also published their final report analysing DGM's Waste Tech roll out in Kenya. It has been produced by the Sustainability Research Institute (SRI) under its ARENA (Advancing Resource Efficiency and Urban Ecology Innovations) programme.

Download a copy of the report here:

<https://rb.gy/tmmmah>



CONNECTED PLACES CATAPULT (CPC) SHARD INVESTMENT DAY

In March, DGM was excited to be selected to pitch at an exclusive **CPC Investment Day** at the Iconic Shard building in the heart of London. Present on the day were investors from across the globe, interested in hearing about innovative tech solutions.

Read more about the event here: <https://rb.gy/eukdhh>



UK - GHANA DIGITAL CONFERENCE & DIGITAL SECTOR BREAKFAST MEETING

Britain's High Commissioner to Ghana, Harriet Thompson, welcomed attendees to the **UK - Ghana Digital** Conference held on Monday 9th May at Milton Hill House, Abingdon, Oxford. DGM had the privilege to exhibit and contribute to this critical conversation about the development of long term UK - Ghana Digital partnerships.

The Digital Sector Breakfast Meeting was held on the 10th May and provided a platform to showcase the UK's private sector expertise in digital, science & innovation and foster partnerships between Ghanaian and UK companies towards supporting the implementation projects forming Ghana's digitalisation program.

About the Event

Contributors included H.E. Mr Papa Owusu-Ankomah (Ghana High Commissioner), Harriet Thompson (British High Commissioner Ghana), Hon. Charles Kofi Adu Boahen (Minister of State), Prof. Kwaku Appiah-Adu (Senior Advisor to the Office of the Vice President Ghana), Olive Antwi-Dadazie (Deputy Director - Office of the Vice President Ghana) and Yofi Grant (CEO Ghana Investment Promotion Centre).

Both the UK and Ghana are ready to learn from each other and it was an honour to be invited to be part of this critical conversation and action plan.

More info about the events here: <https://rb.gy/evvlet>



It's been a phenomenal year so far! Watch this space for more exciting DGM developments!
Stay safe

The DGM Team